

Blended Intensive Programme

Tourism Sustainability in Urban and Rural Areas

Important note:

Students interested in this program have to apply to their home university according to the internal procedure.

Student applications made directly to the hosting institution will not be considered

General information

Course Title	Tourism Sustainability in Urban and Rural Areas
Coordinating institution	University of Malta (UM) Erasmus code: MTMalta01
ISCED code:	1015
Partner institutions	UNIST / NORD / UG
BIP Code	2023-1-MT01-KA131-HED-000135035-1
Abstract: (a few lines describing the course)	<p>Tourists engage in activities and use facilities that have sustainability implications. At the BIP, professors from the SEA-EU universities will give presentations that will touch upon one or more of the following:</p> <ul style="list-style-type: none"> • Sustainable Development Goals • Climate Change and reduction of carbon emissions • Efficient use of resources in tourism • Sustainable approaches to hospitality • Walkability and urban quality • Sustainability implications of tourism travel • Conservation and the viable reuse of urban heritage. • Tourism impacts on city residents • Innovative tourism product development • Rural tourism and sustainability
Calendar	<ul style="list-style-type: none"> • Nomination/application (choose what is applicable) deadline: 15th of November 2024 • • Confirmation of acceptance by: 6th of December (3 weeks)

	<ul style="list-style-type: none"> Virtual component start date(s): 3rd of February 2025 end date: 5th of February 2025/ 8 hours Physical component: start date(s) 10th February 2025 end date 14th February 2025
Number of participants	The minimum number of participants is 15. Each SEA-EU university can propose up to 3 students . Equal distribution of available places among SEA EU partners shall be applied, if applicable.
Mobility costs	Participants interested in this programme apply for Erasmus+ financing to their home universities in accordance with their internal procedures.
Contact	<p><u>Regarding organisational aspects:</u> Isabella Bianco: isabella.bianco@um.edu.mt Catriona Marie Vella: catriona.m.vella@um.edu.mt</p> <p><u>Regarding pedagogical aspects:</u> Dr. John Ebejer john.ebejer@um.edu.mt</p> <p><u>Responsible person for signing the OLA:</u> Dr. John Ebejer john.ebejer@um.edu.mt</p>
City & country of the physical mobility	Malta
Apply to	E-mail home university to apply Deadline 15th of November 2024

Pedagogical information

Target group / Expected student profile	The BIP is intended primarily for students who are studying tourism-related subjects, such as destination management, hospitality and cultural tourism. It is also of interest to students who are keen on sustainability and/or urban geography.
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	The course is designed for second and third year undergraduate students. Masters students are also welcome to participate.
Requirements/ Academic background/ Level of studies	English B2
Selection of participants	Done by the home university
Selection criteria	To be decided by home University
Learning objectives/outcomes:	<p>The need for sustainability is being felt more widely across the globe. This is reflected by an increasing number of policy documents and strategies that are issued by the EU as well as the UN and other international institutions. This is driven in part by the increasingly urgent need to move towards zero carbon emissions as extreme weather conditions are becoming more common.</p> <p>Sustainability is a broad concept that can be applied to many different types of human activity. Travel and accommodation are tourism components that result in significant carbon emissions thus raising issues of sustainability. Most tourism activity takes place in city destinations and therefore there needs to be a more careful debate on how tourism activities in cities can be made more sustainable.</p> <p>The aim of this study-unit is to consider sustainability issues that are the most relevant to tourism in cities. In particular, the unit will consider how tourism practices can be adjusted to reduce carbon emission in cities. Sustainable transport strategies in cities enable tourists and residents to adopt travel practices that are more environmentally friendly. Walkability and the quality of urban spaces are closely linked to sustainable urban tourism. Another dimension of sustainability is the conservation and viable reuse of urban heritage. Some forms of tourism are considered to be more sustainable, particularly those that take place in rural areas. These will also be featured in the unit.</p> <p>The unit will consider the Sustainable Development Goals particularly those that are more directly relevant to tourism.</p>
ECTS credits to be recognized:	4 ECTS

Evaluation:	Assessment will be by means of an essay assignment and a reflective diary.
Certificates	Upon successful completion, students will receive an academic transcript with BIP title, MQF level, the number of ECTS credits and the mark/grade achieved.
Language of the course	English

Structure of the course

	Timing	Schedule and number of hours
Virtual part:	3 rd of February 2025	3h
	4 th of February 2025	3h
	5 th of February 2025	2h
Physical part:	Monday 10 th of February 2025	8.30 : Registration and Coffee 9.00– 12.30 : Academic Session 1 14.00 : Free afternoon 18.00 : Welcome reception
	Tuesday 11 th of February 2025	8.30 - 9:00 : Welcome from representative of the Rector of the University of Malta 9.00 - 12.30 : Academic Session 2 14.00 - 17.00 : Academic Session 3:
	Wednesday 12 th of February 2025	9.00 – 12.00 : Study trip TBC 12.00 - Lunch 13.00 – 16.00 : Study trip TBC
	Thursday 13 th of February 2025	8.30 - 12.30 : Academic Session 4 14.00 - 17.00 : Academic Session 5
	Friday 14 th of February 2025	8.30 - 12.30 : Academic Session 6 13.00 : Farewell lunch

Practical information

Accommodation recommendations	SEA-EU BIP Welcome to Malta, Info Pack.pdf
Venue	Address: University of Malta, Msida Campus
Any tips?	It is recommended that you find accommodation within walking distance from the Msida campus of the University of Malta. The approximate walking times are: Msida, up to 10 minutes; Gzira, 15 to 20 minutes; Sliema, 20 to 30 minutes; Birkirkara, 20 to 35 minutes. It is relatively easy to get to the Msida campus by public transport from St.Julians, Sliema, Gzira and Valletta. However with public transport, there is the risk of delays and therefore when planning your trip you will need to allow some additional time. Note also that Monday 10th February is a public holiday in Malta so public transport services will be less frequent.